

# Carousel Mountain To Reopen

Nov. 9, 1967

Plans for reopening Carousel Mountain just west of Macatawa Park for the 1967-68 ski season were outlined at a luncheon meeting of civic and tourist leaders Wednesday at Point West. The gathering was arranged by the Chamber of Commerce.

Larry Phillips, who will be operating the ski development for United Insurance Co., owners of the property, said the target date for opening this year will be Dec. 15.

There will be many improvements at Carousel Mountain, a number of them geared to safety. Several trees will be removed from beginner slopes and areas will be graded for better skiing. Two more rope tows will be added, bringing to six the number of these tows. In addition, there will be T-bars, J-bars and the chair lift. Parking areas will be improved.

Special snow making equipment also is being installed.

Phillips, who has been operating the Carousel Mountain motel for the last two years, said the new management is anxious to cater to families, quoting suggested membership fees from \$90 for a family of two to \$150 for a family of six or more. There will be no limit on the number of family memberships, and membership is not restricted to the local area.

Phillips said heavy equipment is being delivered this week and all ski tow equipment is expected to be installed within two weeks. Plans call for improved "easing on and off" from rope tows and other uphill conveyances.

A snack bar will be in operation, but the lodge dining room is not expected to operate full-time immediately. Arrangements are under study to cater to private parties and special ski parties.

Some elements of ski lodge operations have not been determined. Phillips said the management is hopeful of operating a full seven-day week but staffing problems could result in a day off during the week. Management also is studying five-day week membership and special privileges for college students or other youth groups.

Phillips has already made arrangements for a ski patrol and is considering a ski school with a minimum of three instructors. Rental equipment in skis, poles and boots also will be available, as well as arrangements for small insurance fees.

Other plans call for a Ladies Day on Wednesday, and night skiing facilities.